

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

District 4 L4

Results as of: 11/30/2020

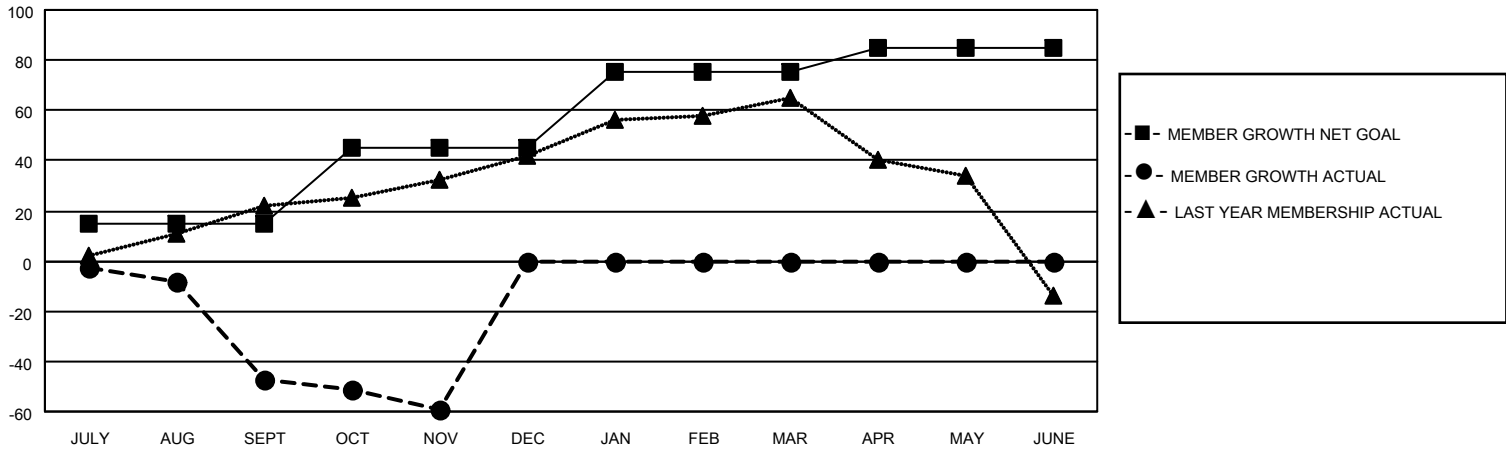
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 15 | 39 | 84 |
| OCT/NOV/DEC | 30 | 40 | 49 |
| JAN/FEB/MAR | 30 | 0 | 0 |
| APR/MAY/JUNE | 10 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | |
|------------------------|------------|
| DROPPED CLUBS: 0 | |
| <u>DROPPED MEMBERS</u> | |
| DECEASED | 11 |
| CLUB CANCELLED | 0 |
| OTHER | 120 |
| TOTAL | 131 |

12 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| <u>GENDER DISTRIBUTION</u> | |
|----------------------------|--------------|
| MALE | 590 (51.30%) |
| FEMALE | 560 (48.70%) |

| | |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS | 229 |
| FAMILY MEMBERS PAYING HALF DUES | 118 |